

The Minnesota Inventors Congress
presents its **51st Annual**

INVENTION & IDEA SHOW™

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SHOWCASE!

INVENTIONS CREATE JOBS



Friday, June 13, 2008

Saturday, June 14, 2008

11:00 a.m. – 6:00 p.m.

Redwood Area Community Center

Redwood Falls, Minnesota

● NEW! Prototype Optional!

● NEW! SELL your
INVENTION from your booth

● TEST MARKET
your invention

● Connect with new
PRODUCT SCOUTS

● INTERACT
with professional consultants

● Attend INVENTING
SUCCESS™ WORKSHOPS

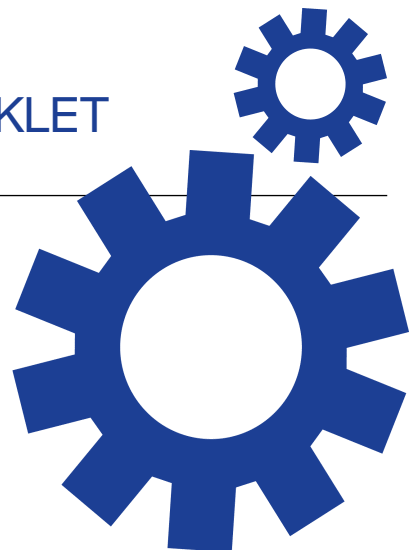
REGISTRATION INFORMATION BOOKLET

Contact the Minnesota Inventors Congress
for more information:

PO Box 71, Redwood Falls, MN 56283-0071

Phone: 507-627-2344 Fax: 507-637-4082

mic@inventhelper.org www.inventhelper.org



Why should I come to the MIC? ● ● ● ●

One word. **EXPOSURE!**

Inventors: By exhibiting your new product idea, you have the opportunity to test-market your idea to the general public by getting feedback, conducting surveys and holding drawings. Not to mention that you can connect with various professional consultants and product scouts!

If information is what you're looking for, the MIC Invention & Idea Show is THE place to be! Take advantage of a variety of educational opportunities. Check out the Inventing Success

Workshops, schedule a Custom Invention Plan and visit the Inventors Resource Center, a pod of booths staffed by various consultants in the invention development field.

Inventor Resources: Having a booth at the MIC Invention & Idea Show is a great way for you to connect with inventors who are looking for information in various aspects of the invention development process!

Need more information? Call the MIC office at 507-627-2344 or visit our web site at www.inventhelper.org.



Exhibitor Information ● ● ● ● ● ● ● ●

Registration

- All exhibitors must be approved by the MIC Board of Directors or their duly appointed designee(s). The Minnesota Inventors Congress reserves the right to refuse any or all applicants/exhibits for exhibit areas, speakers, product sales or provision of information.
- Early registration is requested. Registration forms faxed, e-mailed or postmarked by May 9, 2008 qualify for reduced registration fees.
- Check-in for the Minnesota Inventors Congress is Thursday, June 12 from 5:00 – 8:00 p.m. You are also asked to set up your booth for the weekend during this time. The exhibit area will close that evening at 8:30 p.m. and will re-open Friday morning at 8:00 a.m. for set-up and educational workshops.

Awards

As an exhibitor of the MIC in the Invention Exhibit area with a new product and a qualifying prototype, you are eligible to compete for these and other awards.

- The F. Robert Starr Grand Prize cash award is \$1,000.
- The People's Choice, Maynard Speece Memorial award is \$500.
- Gold, Silver and Bronze Medallions.
- Among other awards are the Carl Oja award for the best display, the Gordon Volkenant Memorial Award for the best working model, the Friend of the Environment award, and the AgrAbility award, which is a cash award honoring the best invention for persons with disabilities.
- A panel of independent judges select inventions that receive these awards. **All inventions are judged on their own merit** and are not compared to one another during the judging process, except for the Grand Prize.
- Exhibitors coming with an idea only (no working model or prototype) are not eligible for any of these awards, but will compete for another type of recognition at the ceremony.

Exhibitor Information ● ● ● ● ● ● ● ●

Exhibit Requirements

- Exhibitors must display only his/her own product in their booth.
- The exhibit must be in place by 11:00 a.m. Friday, June 13, and **must be maintained in place until 6:00 p.m. on Saturday, June 14th.**
- **The booth must be staffed at all times**, either personally or by a designated representative. If needed, please read more about our Rent-A-Helper program detailed below.
- Exhibitors in all exhibit areas must furnish proof of liability insurance, sales tax compliance, exemption, etc., upon request of the Minnesota Inventors Congress Board of Directors.
- If you have previously exhibited at the Minnesota Inventors Congress in an Invention Exhibit, you are eligible to showcase that market-ready product in a booth in the Marketplace exhibit area.
- Inventors are permitted to sell the market-ready product they have pre-registered with the Minnesota Inventors Congress in their booth. If you would like to offer your market-ready product for sale, you must agree to the requirements specified on page 4.
- Upon receipt of your registration form, the MIC will send you a confirmation packet with detailed information on the show, as well as various forms to complete. It is to your advantage to return these completed forms as soon as possible.

Events at the Minnesota Inventors Congress

- The Minnesota Inventors Congress will be hosting two events corresponding with the Annual Invention & Idea Show.
- The Awards Dinner is an event in which Invention Exhibits are recognized with various awards such as the F. Robert Starr Grand Prize Award, and Gold, Silver and Bronze Medallions. The Minnesota Inventors Hall of Fame also announces its latest inductee during this event. The Awards Dinner will be held on Friday evening at Jackpot Junction Casino Hotel. Social hour begins at 6:30, dinner will be served at 7:00 p.m. and the Awards Ceremony will follow. Each booth receives one free ticket to the awards ceremony. Additional tickets are \$20.00 and must be purchased in advance. Attendance at this event is strongly encouraged by the MIC Board of Directors.
- There is also a final Awards Ceremony at the show at 5:30 p.m. on Saturday to wrap up the show and present awards such as the Maynard Speece (People's Choice) Award and other recognition.

Rent-A-Helper

If you need to leave your booth at the Minnesota Inventors Congress for a short period of time, be sure to take advantage of our Rent-A-Helper program. Area youth and volunteers will be available for you to hire and watch your booth for a minimum fee of \$7 per hour, payable directly to them.

Exhibitor Information ● ● ● ● ● ● ● ●

Selling from your booth

If Exhibitors decide they would like to offer their market ready product for sale:

- Exhibitors may only sell products that they have **pre-registered** with the Minnesota Inventors Congress in their booth. If you have multiple inventions you would like to present and sell, you must check the additional invention and sign box on the fee schedule (additional \$50 fee) for each product you would like to be able to sell.
- Exhibitors are allowed to sell from their own booth only.
- Exhibitors are prohibited from selling promotional materials. (t-shirts, hats, etc.)
- Exhibitors must complete paperwork as required by the State of Minnesota prior to the show.
- Exhibitors must agree to the Minnesota Inventors Congress' requirements if they are interested in selling their market-ready product from their booth. The MIC will provide a complete list of details and requirements in your confirmation packet.

Disclaimers and legal information

Presentation or promotion of products or services by exhibitors, speakers, other participants, media, or persons attending MIC events does not constitute an express or implied endorsement of the product or service by the Minnesota Inventors Congress.

The MIC Invention & Idea Show™ is open to: inventors, companies, firms, patent brokers, research or development groups, private and state organizations, laboratories holding inventions already protected by intellectual property rights.

Inventions may be presented in the form of commercial samples, already manufactured articles, prototypes, models, plans, drawings, photos and/or texts.

The MIC accepts no responsibility for any errors in the translation or wording of descriptions and advertisements published in the Show Guide.

A security service will operate during the MIC Invention & Idea Show™. However, the MIC accepts no responsibility for loss, theft, damage due to fire or other cause, or personal injury suffered, during the Show or in transit.

IMPORTANT INFORMATION!

Please be aware that to obtain a patent or a provisional patent to protect your invention, you must file a patent application within one year of displaying the invention to the public or your right to a valid U.S. patent will be lost. If a U.S. provisional patent or full patent application is not filed before you display, many foreign patent rights are lost as well. Please consult your patent attorney or agent with any questions before exhibiting at the Minnesota Inventors Congress.

2008 Show Guide Advertising ● ● ● ● ●

Want even more EXPOSURE?

Each year, the Minnesota Inventors Congress publishes an informational show guide that is handed out to each attendee. This year's guide will again offer inventors and business professionals the opportunity to reach each attendee of the show by publishing information about their products and services.

Inventors: By advertising your new product idea in the show guide, you have the opportunity to get your idea into the hands of every show-goer without even talking to them. Some suggestions for advertising are to have a picture of your invention along with the name of your invention or idea, a short description, and whether you are seeking services, manufacturers, a licensing agreement or are offering your patent for sale. Advertising is a great way to gain the attention of show attendees and encourage them to come to your booth. Even if they don't get to your booth at the show, they will still be able to take the show guide home with them and may come across your advertisement later!

Inventor Resources: Advertising in the show guide is an invaluable opportunity

to advertise your services to not only each exhibitor at the show, but each person who walks in the door! This guide is something that attendees will have access to at the show, and they will also be able to take it home with them for future reference.

*Please see the prices below for the cost of advertising in the show guide. All ads are black and white with the exception of the back cover, which will be black and blue. Then don't forget to add your advertising total to the line designated for Show guide Advertising on your registration form.

Please note that the prices listed below are for ads that are submitted in high quality print PDF format, or high resolution (300 dpi) jpg or tiff format. Any ads not submitted in this format (i.e. Microsoft Word documents are not acceptable) will incur a **\$30 set-up fee**. If you would like help with ad setup, **please add the \$30 set-up fee to your advertising total.**

The deadline for submitting ads is **May 16, 2008, no exceptions.** Call the MIC Office at 507-627-2344 for more information. All ads are sold on a first-come, first-serve basis. The MIC reserves the right to reject any/or all advertisements/sponsorships submitted.

Show Guide Ad Rates (Black and white ad unless noted)	Full Page 7.5x10"	1/2 Page 7.5x5" or 3.75x10"	1/4 Page 3.75x5"	1/8 Page 3.75x2" or 2x3.75"	Directory 5 lines max.
MIC Exhibitor	\$150	\$125	\$100	\$75	Free
Non-profit Inventor Org.	\$150	\$125	\$100	\$75	Free
General Public	\$250	\$200	\$150	\$100	\$25
For-Profit Business	\$350	\$300	\$250	\$175	\$50
Inside Front or Back Cover	\$500	\$300	\$200	n/a	n/a
Back Cover (Black and Blue)	\$700	\$500	\$300	n/a	n/a

Advertising Total

Add this amount to the Show Guide Advertising line of your registration form

Advertisement Fee	Directory Ad Fee	Set-up fee (see above)	ADVERTISING TOTAL
+	+	=	

Example: I'm a For Profit Business. I want a 1/2 page ad, plus a directory ad and I want you to set up my ad for me.
Advertisement Fee, 1/2 Page: **\$300** + Directory Ad: **\$50** + Set-up fee: **\$30** = **\$380 ADVERTISING TOTAL.**

Educational Opportunities ● ● ● ● ●

Inventors Resource Center

Friday, June 13 and Saturday, June 14, 11:00 a.m. – 4:00 p.m.

- **Minnesota Inventors Congress Exhibit Floor**
- **Included with gate entrance fee**

A valuable asset for attendees at the Minnesota Inventors Congress is the Inventors Resource Center. This pod of booths will be located in the Inventor Resource Vendor Exhibit area and will be staffed by a variety of consultants in the invention development field.

This Resource Center will provide a unique opportunity for Minnesota Inventors Congress attendees to interact with professional consultants on a first-come first-serve basis.

Custom Invention Plan

Friday June 13

- **By appointment only. Limited availability – register today!**
- **Cost is \$100 and is limited to one evaluation per inventor.**

The Custom Invention Plan offers you the opportunity to meet with a team of two or three consultants for a private, personalized consultation lasting 1-2 hours. Teams are assigned based on the needs you express in your application. Resources include consultants with expertise in the areas of financing, intellectual property, marketing, manufacturing and business planning.

This resource is available only to exhibitors at this year's Minnesota Inventors Congress, and is limited to one evaluation per inventor.

The cost of the Custom Invention

Plan is \$100. The estimated market value of this service is between \$250 and \$800.

If you would like to make an appointment for a Custom Invention Plan, please indicate so on the Fee Schedule in this booklet. An application form will then be sent to you in your confirmation packet. **Please complete the application form in the confirmation packet and return it to the MIC office no later than May 16.**

Applications will be scheduled on a first-come, first-serve basis. There are a limited number of appointments.

Educational Opportunities ● ● ● ● ●

Inventing Success™ Workshops



Friday, June 13 – 8:00 a.m.

*** This session is FREE for MIC Exhibitors**

Friday, June 13 – 12:00 p.m.

Friday, June 13 – 2:00 p.m.

Saturday, June 14 – 8:00 a.m.

*** This session is FREE for MIC Exhibitors**

Saturday, June 14 – 12:00 p.m.

Saturday, June 14 – 2:00 p.m.

- **Cost is \$20 per workshop*, payable at the door.**
- **There is no pre-registration for these workshops.**
- **Workshops held in the Redwood Area Community Center.**
- **Presented by the MIC and the US Small Business Administration.**

For information covering all aspects of the development process, such as: Protecting Your Idea, Product Development and Evaluation, Marketing, Licensing, Creative Financing and Successful Inventor Stories, the Inventing

Success™ Workshops are definitely something you'll want to attend.

Please note: Schedules are subject to change. For the most current information on the workshops, please visit our web site at www.inventhelper.org.

RESOURCE PARTNERS

- U.S. Patent and Trademark Office
- U.S. Small Business Administration
- Small Business Development Centers
- Minnesota Intellectual Property Law Association
- SCORE – Counselors to America's Small Businesses
- National Inventor Fraud Center
- Redwood Area Development Corp.
- Inventors' Digest Magazine

“SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity. All of SBA's programs and services are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Deb Hess at 1.800.468.3681.” Cosponsorship Authorization Number: 0508-08-01.

● ● ● ● ● 2008 MIC Invention & Idea Show™ Fee Schedule ● ● ● ● ●

EXHIBIT BOOTH AREAS

BASE PRICE QTY. TOTAL

— Unless noted, your booth includes a 10' x 10' draped booth indoors; one sign with the name of your invention; a draped 6' table; two chairs; and one ticket to the Awards Dinner. If you select an indoor booth, your booth will be located in the Invention Exhibit area. If you select an outdoor exhibit, you will have one booth indoors in the Invention Exhibit area, as well as an area outdoors to display your product. Please contact the MIC for more information.

- INVENTION EXHIBIT BOOTH (Indoor Outdoor)**..... \$345.00 _____ _____
 — Exhibiting at the Minnesota Inventors Congress gives independent inventors a unique opportunity to gain EXPOSURE for their new product idea. Inventors may test-market their new product idea by conducting surveys and holding drawings, listening to feedback from the general public, and interacting with various professional consultants. Inventors will be permitted to sell their market-ready product from their booth, please contact the MIC Office for more information. Qualifying inventions in this category also compete for a variety of awards!
 \$295.00 _____ _____
 (EARLY REGISTRATION DISCOUNT IF FAXED OR POSTMARKED BY **MAY 9, 2008.**)

- MARKETPLACE EXHIBIT BOOTH (Indoor Outdoor)** \$345.00 _____ _____
 — Previous exhibitors are eligible to showcase their previously exhibited market-ready product in the Marketplace at the Minnesota Inventors Congress. Inventors will be permitted to sell their market-ready product from their booth, please contact the MIC Office for more information. You may also test-market your product, conduct surveys and hold drawings, and gain feedback from the public and professional consultants.
 \$295.00 _____ _____
 (EARLY REGISTRATION DISCOUNT IF FAXED OR POSTMARKED BY **MAY 9, 2008.**)

- IDEA OR CONCEPT EXHIBIT BOOTH (Indoor Only)**..... \$175.00 _____ _____
 — Exhibiting at the Minnesota Inventors Congress gives independent inventors a unique opportunity to gain EXPOSURE for their new concept or idea. Inventors may test-market their idea by conducting surveys and holding drawings, listening to feedback from the general public, and interacting with various professional consultants. Although booths in this category are not eligible for a majority of the awards that require a prototype, there will be separate recognitions at the awards ceremony for ideas and concepts.
 \$150.00 _____ _____
 (EARLY REGISTRATION DISCOUNT IF FAXED OR POSTMARKED BY **MAY 9, 2008.**)
 — Exhibit includes a 4' table; two chairs; one sign with the name of your Invention; and one ticket to the Awards Dinner.

INVENTOR RESOURCES VENDOR EXHIBIT BOOTHS

— Individuals and businesses in this category are provided the opportunity to present their products or services and contribute a useful resource to those in the invention development process.

- NON-PROFIT ENTITIES**..... \$100.00 _____ _____
 — These include non-profit 501(c)(3) organizations, Governmental Agencies of the United States or Educational Institutions of the United States.

- FOR-PROFIT ENTITIES** \$445.00 _____ _____
 — Please note that any company that has had a Federal Trade Commission action filed against them will not be permitted to exhibit. All For-Profit entities must have filed all necessary licenses, permits, bonds, etc. as required by the State of Minnesota, Minnesota Statutes 325A. References must be supplied upon request.
 \$395.00 _____ _____
 (EARLY REGISTRATION DISCOUNT IF FAXED OR POSTMARKED BY **MAY 9, 2008.**)

EXHIBIT ADD-ONS AND SUPPLEMENTS

- Additional 10' x 10' exhibit space \$ 95.00 _____ _____
- Additional Invention and Sign \$ 50.00 _____ _____
- 110V Electrical Hook-up ●●●YOU MUST BRING YOUR OWN POWER CORDS!●●●..... \$ 25.00 _____ _____
- Additional Awards Dinner tickets (See page 3 for more information)..... \$ 20.00 _____ _____
- Show Guide advertising total (See Show Guide Advertising Fee Schedule on page 5) \$ _____ _____ _____
- Online advertising at www.inventhelper.org (limited to exhibitors' inventions only)..... \$ 39.95 _____ _____
- I am interested in selling my market-ready product from my booth. (Please contact MIC for more information)
- I have special needs for my booth. (Please contact MIC for more information)..... Contact MIC for Info \$ _____
 Please describe your special needs: _____

EDUCATIONAL OPPORTUNITIES (For more information, see page 10)

- Custom Invention Plan (**MUST BE faxed or postmarked by May 9, 2008**) \$100.00 _____ _____

INVENTOR RESOURCES

- Patent it Yourself - by David Pressman + \$5 Shipping and Handling..... \$ 47.00 _____ _____
- The Inventor's Bible - by Ron Docie + \$5 Shipping and Handling..... \$ 22.95 _____ _____
- From Patent to Profit - by Bob DeMatteis + \$5 Shipping and Handling \$ 32.95 _____ _____
- Scientific Journal (Inventor's Notebook) - by Bob DeMatteis + \$5 Shipping and Handling \$ 20.00 _____ _____

CANCELLATIONS:

Only cancellations made by Friday, May 9, 2008 will be issued a refund. Cancellations Received after Friday, May 9, 2008, and exhibitors who fail to appear at the show in its entirety will forfeit their fee to the Minnesota Inventors Congress. All cancellations **MUST** be received in writing.

TOTAL \$ _____

(PLEASE SEE OTHER SIDE OF REGISTRATION FORM FOR PAYMENT INFORMATION)

●●●●● 2008 MIC Invention & Idea Show™ Registration Form ●●●●●

PLEASE RETURN THIS FORM TO THE MINNESOTA INVENTORS CONGRESS OFFICE. IT IS RECOMMENDED THAT YOU KEEP A COPY FOR YOUR RECORDS.

Name of Inventor _____

Co-Inventor (if applicable) _____

Designated Representative (if applicable) _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail _____ Website _____

Name of Invention/Service for Sign Information (Max. 27 characters) _____

Invention/Exhibit Description (25 words or less) _____

Please check the appropriate box if you authorize MIC to release your information and photographs for: Media Promotion Business Contacts

Is your invention patented? Yes No Pending If no, what kind of protection do you have? _____

Have you exhibited at MIC previously? Yes No If yes, what year(s) did you exhibit? _____

Exhibitor Name Badges (limit 4) Name badges are required for staff in your booth.

Select the category that best describes your invention:

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Tools/Construction | <input type="checkbox"/> Computer Sciences/Electronics | <input type="checkbox"/> Industrial Equipment | <input type="checkbox"/> Sanitation/Venting/Heating |
| <input type="checkbox"/> Security/Rescue/Alarm | <input type="checkbox"/> Agriculture/Gardening | <input type="checkbox"/> Furnishing/Interior Architecture | <input type="checkbox"/> Health Care/Medical |
| <input type="checkbox"/> Auto/Transportation | <input type="checkbox"/> Household/Personal/Food | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Hobbies/Crafts |
| <input type="checkbox"/> Energy/Environment | <input type="checkbox"/> Toys/Games | <input type="checkbox"/> Clothing/Textiles | <input type="checkbox"/> Optics/Photography/Cinematography |

Eligibility Statement (Signature required below to exhibit)

By submitting an entry, you represent and warrant that: To the best of your knowledge, understanding and belief, the invention neither infringes on any patent, trademark or copyright or any other third-party right nor does it violate any applicable law or regulation; You have the right to grant any and all necessary rights and licenses provided herein, including without limitation, all necessary patents, trademark, copyright and other rights to invention, free and clear of all claims and encumbrances without violating the rights of any person or entity, including any right to privacy and publicity; The information contained in your entry is accurate, **complete** and correct and represents your new, novel invention; You authorize Minnesota Inventors Congress Invention & Idea Show™, to use your name, likeness, hometown, and brief description of your invention in contacting various press outlets and at: www.inventhelper.org. You will be present at MIC, June 13 & 14, 2008, in Redwood Falls, MN, to accept any award, at the Awards Ceremony, that may be awarded to you. You will promptly provide all information reasonably requested by MIC. You hereby represent and warrant that you have read these rules and understand that you are fully familiar with them and that, if necessary, you sought legal advice.

Signature - Inventor _____ Date _____

Signature - Co-Inventor(s) _____ Date _____

Payment Information – please check one of the boxes below. Booth cannot be guaranteed without pre-payment.

Check or money order payable to **Minnesota Inventors Congress**

I prefer to pay by phone.

Credit Card (Please check one MC Visa Discover AMEX)

PLEASE CONTACT THE MINNESOTA INVENTORS CONGRESS FOR PAYMENT.

Card # _____ - _____ - _____ - _____

PO Box 71, Redwood Falls, MN 56283

Card ID _____ Exp. Date _____

Phone: 507-627-2344 Fax: 507-637-4082

Signature (REQUIRED) _____

Toll Free: 1-800-468-3681 (INVENT-1)

www.inventhelper.org mic@inventhelper.org

Minnesota Inventors Congress



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Redwood Falls MN 56283
507-627-2344
1-800-468-3681

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Permit #20

2008 MINNESOTA INVENTORS CONGRESS SCHEDULE OF EVENTS

FRIDAY, JUNE 13, 2008

Redwood Area Community Center and Fieldhouse

8:00 a.m. - 10:45 a.m.

- Inventing Success™ Workshops

11:00 a.m. – 6:00 p.m.

- **MIC Exhibits Open To Public**
- MN Inventors Hall of Fame Exhibit
- Small Engine Display
- Tatanka Arts Festival
- New Ulm Gem and Mineral Show

11:00 a.m. – 4:00 p.m. — Resource Pod

12:00 p.m. & 2:00 p.m.

- Inventing Success™ Workshops

1:00 – 4:00 p.m.

- Student Inventors Exhibits

Jackpot Junction Casino Hotel

6:30 p.m.

- Awards Dinner & MN Inventors Hall of Fame Inductee Ceremony (Social Hour at 6:30, Dinner at 7:00)

Downtown Redwood Falls

7:00 p.m. — Community Parade

- Sponsored by Women of Today

SATURDAY, JUNE 14, 2008

Redwood Area Comm. Center and Fieldhouse

8:00 a.m. - 10:45 a.m.

- Inventing Success™ Workshops

11:00 a.m. – 6:00 p.m.

- **MIC Exhibits Open To Public**
- MN Inventors Hall of Fame Exhibit
- Small Engine Display
- Tatanka Arts Festival
- New Ulm Gem and Mineral Show

11:00 a.m. – 4:00 p.m. — Resource Pod

12:00 p.m. & 2:00 p.m.

- Inventing Success™ Workshops

1:00 – 4:00 p.m.

- Student Inventors Exhibits

5:30 p.m. — Final Awards Presentation

SUNDAY, JUNE 15, 2008

Redwood Falls Airport

8:00 a.m. – 12:00 p.m.

- Rotary Pancake Breakfast.

PLEASE NOTE: SCHEDULE IS SUBJECT TO CHANGE

Make plans to join us for our **51st Annual SHOW**
www.inventhelper.org

EXPLORE
Minnesota
.COM